

# Think wider.



**Think Total Satisfaction.**

Exclusive 3-Year Xerox Total Satisfaction Guarantee is the industry's longest and strongest by far.

**Think Environmentally-friendly.**

Products that are ENERGY STAR® certified are designed to use less energy, help you save money on utility bills, and help protect the environment. And its quiet, fume-free operation makes it even friendlier.



**Your nearest XEROX authorized wide-format reseller is:**

## XEROX®

Technology | Document Management | Consulting Services



### Xerox Wide Format 721p Print System

# Now you can do more...



Whether you run a centralized reprographics department or a print-for-pay environment, you work in a world of impossible deadlines and demands. So Xerox created this small footprint, high-volume workhorse to help you do more, faster and better than ever before. And when you see it running, you'll see why the Xerox Wide Format Print System 721p has the wide-format world thinking . . .



**Do more, faster**

*with the world's fastest wide-format solution.*

**See more**

*consistent solid black fills and crisp fine lines, thanks to exclusive DocuSharp™ print technology.*

**Be more**

*efficient with nearly 100% toner usage that lowers operating costs and improves uptime.*

**Earn more**

*with a lower total cost of ownership and higher reliability.*

Do more, and do it **Better**—with the world's fastest wide-format solution.



**Think Speed.**

At 22 D's (ANSI) per minute, it's the fastest solution in wide-format history. 50% faster than costlier competitors.

**Think Productivity.**

Delivers robust print volumes with high uptime and quality. It also lets you add paper or toner without shutting down. Concurrent scanning and printing speeds workflow even more.

**Think Efficiency.**

Over 99.5% toner utilization increases yield, reliability and print quality. It also lowers your Total Cost of Ownership. (T.C.O.)

**Think Profit.**

Lower purchase price + lower T.C.O. + lower downtime = higher R.O.I.

**Think Image Quality.**

DocuSharp™ technology assures consistently excellent quality with solid black fills, crisp fine lines and cleaner backgrounds.

**Think Innovation.**

Cutting-edge technology brings you exclusive Color Scan-To-File that shrinks 24-bit files to 8- or 4-bit size. FireWire® technology assures faster throughput.

**Think Freedom of Choice.**

Let PlotWorks® maximize your 721's productivity, and integrate it seamlessly with your Repro Desk® solution.

**Think AccXES®.**

Industry-standard AccXES controller and software suite seamlessly integrates every Xerox Wide Format Solution with your network. It also saves hours of extensive (and expensive) operator re-training.